

SITE MAP

Barton Associates Sitemap

What do we want the site to say about Barton?

Expertise, Simplicity, Easy, Credibility, Trust, Relationships and Accessibility

1.0 - HOME

-- Providers or Clients

- Login
- Job search filters
- Who we are
- Request Information form
- Unique Values
- Newsletter signup
- Testimonials

1.1 How it works (Steps to follow to be a provider)

1.2 Job search Filters (Provider, Specialty, location)

2.0 - ABOUT

- 2.1 - About Us
- 2.2 - What is Locus Tenens?
- 2.3 - Acquisition Policy
- 2.4 - Awards

3.0 - LOGIN / REGISTER

- Actually 2 separate pages.
- Create a Profile
- Upload a CV
- Communicate with other locums
- Express Interest in multiple jobs
- Get suggestions on jobs based on previous selections
- Submit paperwork for credentialing/licensing/travel

4.0 BLOG

- Articles
- Search Functionality
- Subscribe Option

5.0 TELEHEALTH

6.0 RESORCE CENTER

- Interactive Tools
- Industry Reports
- Survey Results
- How To Guides

7.0 CONTACT

- Address and phone number
- Mini contact form, submit goes where?
- Map to your office?

8.0 FOOTER

- Basic contact info: 1 Address
- Social media buttons: Facebook, Twitter, Pinterest
- Email newsletter sign up. Links to where?
- Do we need Terms of Service or Privacy Policy?

WHO IS VISITING OUT SITE?

- Gender - Female (65%), Male (35%)
- Age - 25-54 (65%)
- Device - 60% Desktop; 32% Mobile; 8% Tablet